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JOE'S BUDDY LINE

★ Big Congratulations to Our Trustee, Ivan Lyons!

We're absolutely delighted to share that our very own trustee **Ivan Lyons** has won the **Make It Happen Star Award** at this year's *Stars in Surrey 2025* celebration. The awards took place on **3 December at G Live**, and it was a fantastic evening recognising people across Surrey who go the extra mile for their communities. The standard of nominations this year was incredibly high, so we're especially proud to see Ivan's hard work and passion recognised.

Anyone who's worked with Ivan knows how much energy, heart and determination he brings to supporting young people. This award is a brilliant acknowledgment of everything he does - and we couldn't be happier for him! Huge congratulations, Ivan! And well done to all the 2025 winners.

Everyone Ask Twice: Building Stronger, Kinder School Communities

Since launching in **Autumn 2025**, *Everyone Ask Twice* – Joe's Buddy Line's whole-school emotional wellbeing programme – has been making encouraging progress across **four secondary schools in the South East**. In just a short time, the programme is already reaching **pupils, staff and parents**, helping to strengthen connections and spark meaningful conversations about emotional wellbeing.

At its heart, *Everyone Ask Twice* is about **connection**. Every young person deserves to feel understood, supported and able to lead a fulfilled life. The programme brings schools, families and the wider community together to create a shared, whole-school approach to emotional wellbeing – powered by partners who believe that every young person deserves the chance to thrive.

As *Everyone Ask Twice* continues to roll out across schools, we're proud of the positive steps already being taken. Together, we are creating spaces where emotional wellbeing is part of everyday school life, and where asking twice, and listening carefully, can truly make a difference.

Meet Louisa!

Joe's Buddy Line Chair of Trustees

I'm Louisa Lyons, Chair of Joe's Buddy Line Charity, and the proud sister of Joe. Dad, Mum and I set up the charity officially with the Charity Commission in January 2021. After Joe's unexpected passing in August 2020, as a family we knew we needed to do something in Joe's legacy.

We strongly believed in a proactive rather than reactive approach, helping young people understand their own mental health and how to support these individuals before a problem arises.

Joe was a genius in his own right – incredibly selfless, talented and cheeky! He was and continues to be loved by so many. Joe's Buddy Line Charity is for Joe as he continues to support so many people – what an amazing legacy that is to have.



Join Our Free School-Focused Webinar with Dr Tina Rae

We're delighted to welcome **Dr Tina Rae** for the first in our new series of **free, school-focused webinars**, taking place on **10 March at 4.30pm**. This session will explore how schools can effectively support children and young people to **build resilience during times of transition**.

During the webinar, Tina will share her knowledge and experience on:

- Why resilience is so important for students across all key stages
- How schools can put effective transition systems and support in place
- What good practice really looks like in everyday school settings
- Practical strategies to support the transition from Key Stage 2 to Key Stage 3
- The importance of strong communication between professionals, families and pupils
- Evidence-based approaches that make a real difference

If you'd like to join us, [register now to secure your place.](#)

News and Updates

Cyclists we need you!

Join the legendary 55 mile London to Brighton Cycle for Joe's Buddy Line. Starting in the heart of London and finishing on the scenic Brighton Seafront, this 55-mile cycle ride is ideal for rides of all abilities, if you're a first-time rider or an experienced team cyclist, we will provide you with all the support you need to have a memorable day out as a Joe's buddy Line Supporter.

When: Sunday 13th September 2026
Registration Fee: £55
Your Pledge to us: A fundraising target of £200.
[Find out more details here!](#)



Meet our Marathon Runners!

Meet Calum Hider, a radio producer from London and a close friend of Joe's from their time at Capital Radio. Calum remembers Joe as a truly wonderful soul – even if Joe's loyalty to Spurs was always a test for an Arsenal fan like him. Before taking on this challenge, Calum admits he wasn't a runner, but inspired by Joe and the work of Joe's Buddy Line, he's committed to giving the marathon everything. Please support Calum on his marathon journey by clicking [here](#)



Delighted to introduce you to Alex Doe, another good friend of Joe's who is also a radio producer and regular runner from Frome. Alex admits that he has felt quite helpless in the past about how and what he could do to help, so taking part in the London Marathon is a fantastic opportunity to raise money and awareness for a charity so close to his heart. "I've always wanted to run the London Marathon, and I feel truly honoured to be running it for such an amazing cause." Please support Alex by donating [here](#)



Joe's Buddy Line launches its Wellbeing Den!

We are seeking employee volunteers to take part in our Wellbeing Den, a dynamic one-day enterprise challenge where students aged 14-15 create and pitch ideas that support youth mental health.

Details: Thursday 26th March 2026
9am-1pm
Global Academy, Hounslow

Interested?

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